



RATES

WEB BANNER & BUTTON ADVERTISING

Costs per month/fortnight

Location

Home Page

www.croydonetrader.co.uk

£100/£75

Districts

£80/£50

Addiscombe

Coulsdon

Central Croydon

Kenley

Norbury

Purley

Sanderstead

Selsdon

South Croydon

South Norwood

Thornton Heath

Upper Norwood

West Croydon

Other Pages

£75

UNIQUE PAGE VISITS

Home Page

over 1,000

Districts

over 1,000

Other Pages

Contact us for figures

EXCLUSIVITY

Advertising spaces will be shared with up to 5 other companies. However, if you wish to be the sole advertisers on a particular page prices can be negotiated.

TECHNICAL SPECIFICATIONS

- Your Banner may be supplied as GIF or JPEG (containing images and text)
- Maximum file size 25K
- The banner can have no more than 4 rotations
- You must supply the 'landing page' for your banner advert

SIZES

- 950 pixels wide x 175 pixels high (banner)
- 175 pixels wide x 950 pixels high (skyscraper)
- 300 pixels wide x 200 pixels high (side button)